



Supporting your business, protecting your wealth

Michael Martin

High value financial solutions

Chartered Certified Accountants
and Registered Auditors

Contents

Introduction	3
What you can expect from us	4
Our Services	6
Our commitment to you	8
What our clients think	10
MMP Core Values	12
Meet one of our senior advisers today	14

Introduction

Welcome to Michael Martin Partnership. When we opened our doors for the first time in 1992, we were determined to create an accountancy practice that forward thinking, success hungry businesses could rely on and trust. And that meant building a practice that not only delivered timely, cost effective and professional accountancy support, but also offered something far more.

When you choose to work in partnership with us, you'll find that our experienced and committed team is exclusively focused on supporting your business and protecting your wealth. How we do that varies enormously. Because you are unique, our approach is tailored specifically to dovetail with your specific needs. What we can promise you however, is an impeccable commitment to deliver tangible benefits to you and your organisation.

Our ability to meet and exceed client demands has proven itself across a broad range of sectors. Whether you are a young company starting out, an established organisation looking to expand or would like to plan your exit strategy, you can rely on our broad portfolio of skills, experience and knowledge to support you.

And with a transparent and competitive fee policy, you can get the best for you and your business without breaking the bank. We can offer you a **fixed fee** for absolute peace of mind.

If we sound like the type of accountancy practice that you'd like to work in partnership with, please call us to arrange an informal chat. You can drop into one of our offices below and meet the team, or if you'd prefer, we are always happy to visit you.

Area:	Canterbury & East Kent	Medway & South Kent	Kent Coastal
Office:	Whitstable	Ashford	Broadstairs
Contact:	<i>Paul Cobb</i>	<i>John Diplock</i>	<i>Ian Curtis</i>
Tel No:	01227 770 500	01233 633 336	01843 608 081
Email:	paul@mmpaudit.co.uk	johnd@mmpaudit.co.uk	ian@mmpaudit.co.uk

What you can expect from us



What you can expect from us

Our clients choose us because we're innovative, communicative and work hard to establish a truly collaborative partnership with you. And because we want to help your business achieve its maximum potential, we actively encourage you to pick up the phone and talk to us, as often as you need to. It's totally free, as it should be.

We understand what you need...

Then we deliver. Whether you need help to establish an informative, supportive and relevant IT procedure or would like help with your personal financial plans, we can help. And because we understand business, you'll find we talk the same language as you. How's that for a refreshingly different approach?

If we sound like the type of accountancy practice you could work with, please call us (see page 3) or send us an email to arrange a FREE preliminary chat with one of our senior advisers.



Would you like...

- Competitive and transparent fixed fee policy – so you always know exactly where you stand.
- Tax planning – intelligent and focused support designed to optimise your wealth and protect your assets.
- Real value added work designed to maximise the success of your business.
- Goal focused support to stimulate growth and positive change from within.
- A committed business partnership where your needs define and shape our services.
- A rapid response to your telephone enquiries – we commit to get back to you within 24 hours of your call.
- Shoulder-to-shoulder support if you are investigated by the taxman.
- A **FREE** initial consultation with one of our senior advisers.

Our Services



Intelligent & Cost Effective Accounting Solutions

Establishing a strong relationship with you is the starting point for all the work we undertake on your behalf. Absolute integrity, unrivalled commitment and a real “can-do” attitude are just some of the qualities that define our unique and honest approach.

High value financial Solutions

From corporate finance solutions to tax, accountancy and business advice, we have the market understanding and expertise you need to really add value to your business. Many of our successful clients have also taken advantage of our highly effective tax saving strategies, designed to help you keep more of what your organisation has worked so hard to achieve.

Our Business Solutions include:

- Compliance
- Consultancy & Systems Advice
- Corporation Tax
- VAT
- HMRC Investigations
- Support Services
- Business Start-Up
- Personal Tax
- NI & PAYE
- Payroll Services
- Statutory Audits
- Specialist Tax Advice

Independent advice for you and your family

When it comes to your protecting and optimising your personal wealth, our friendly and approachable team is committed to putting your interests first and providing invaluable support to those closest to you.

We offer impartial advice related to estate planning and last will and testament support. And in today's complicated and rapidly changing financial services sector, we can introduce you to reputable specialists who can assist with investments, life assurance and personal savings accounts.

Our Personal Accounting Solutions include:

- Personal accountancy support
- Estate Planning
- Pensions
- Financial Management
- Personal Tax Planning
- Self Assessment

Our Commitment to you



At MMP, we don't really do mission statements

We'd rather focus on delivering a great "value added" service to you. Our key commitments to you are by no mean exhaustive, but rather give you a flavour of what you can expect to receive if you choose to work with us.

High value financial Solutions

We will:

- Always work on an agreed fee basis. We never charge for routine telephone support, giving you the freedom and peace of mind to call on us for support whenever you need it.
- Get your work done on time. You can expect a swift 8 week turnaround for completing your year end accounts or annual audit (*subject of course to level of co-operation*).
- Take the time, effort and attention to really get to know you. It's only then that we can truly understand what you need and when you need it.
- Categorically never miss Inland Revenue deadlines provided that you supply us with information as requested.
- Always provide shoulder-to-shoulder support should the taxman decide to investigate your business. It's our job to take the pressure off you and deal with it efficiently, smoothly and accurately.
- Ensure you don't fall foul of money laundering legislation.
- Work in partnership with you to ensure more money stays in your pocket and less in the taxman's. We achieve this by agreeing and implementing effective and ethically compliant remuneration strategies.
- Work with you to produce quality management information so when you need to make decisions and choices for your company, you can act with authority and confidence.
- Offer you leading edge IT support to help you business function more effectively. This includes software & hardware selection support, installation & training, management reporting solutions and payroll systems.
- Offer you competitively priced and high quality consultancy services from our team of in-house experts.

What our clients think



We're proud of our reputation

At MMP, we have worked hard to achieve it and more importantly, sustain it. But in truth, we wouldn't be here without our clients. So we believe when you want to get a feel for what we can do to support you, nobody tells it quite like our clients.

“

The Michael Martin Partnership are a great team of professional people who have looked after our accounting needs for several years, their service and advice is always first rate. We have recommended them to many of our business colleagues over the years and they all agreed that they found the service outstanding.

Especially important is the fact the team are friendly and approachable and offer the type of advice and support that's helped our businesses grow with confidence. ”

Trevor Ballard

Managing Director of Remland Carpets Limited

“

I would like to take this opportunity to thank MMP for their excellent professional ongoing service in the handling of my tax affairs.

I would not hesitate to recommend your company. ”

Mark Van Herbert

MMP Core Values



MMP Core Values

At MMP, even though we are an accountancy practice we do have a distinctive personality (and a sense of humour!) and this is how we define ourselves.

High value financial Solutions

We are:

Communicative – we ask lots of questions, and most importantly we listen to your answers and respond intelligently and strategically to your needs.

Approachable – we encourage you to call us as often as you like.

Collaborative – we work things out together to achieve the best outcome.

Open minded – we want to know, we want to help.

Confidently professional – we know what we're doing, but we're always receptive to fresh

ideas.

Adaptable – we understand that your needs are always changing and this is reflected in new service development and fresh ways of addressing a changing marketplace.

Relaxed and friendly – we form great relationships with our clients and because we're "down-to-earth" we're easy to relate to.

Goal focused and savvy – we make things happen for you and embrace emerging technologies intelligently.



Meet one of our senior advisers



A FREE initial consultation

We'd like to invite you to speak to one of our senior advisers to discuss your needs, concerns and goals for the future. Whether you're just starting out or are facing the challenges of a changing economy, we can help. And because we're business people as well as experienced accountants, we understand the commercial world in which you operate.

Request a meeting with on of our senior advisers

Apply NOW

To request your FREE meeting with one of our senior advisers, please fill in the form below:

Name:.....

Position:.....

Business Name:.....

Number of Employees:..... Turnover:.....

Tel (Direct Line):..... Email:.....

Please list below any specific areas you would like to discuss:

.....

.....

.....

.....

.....

Please click on the office nearest to your location (*email address link*) to email your reply,

Canterbury & East Kent Area	Medway & South Kent Area	Kent Coastal Area
Whitstable Office	Ashford Office	Broadstairs Office
paul@mmpaudit.co.uk	johnd@mmpaudit.co.uk	ian@mmpaudit.co.uk

Or alternatively, please send the completed form back via fax to:

Whitstable: 01227 770 547 | Ashford: 01233 633 399 | Braodstairs: 01843 608 088

Supporting your business, protecting your wealth

Michael Martin Partnership Ltd
Whitstable
18 - 20 Canterbury Road
Whitstable
Kent CT5 4EY

Tel: 01227 770 500
Fax: 01227 770 547
paul@mmpaudit.co.uk

Ashford
3 Queen Street
Ashford
Kent TN23 1RF

Tel: 01233 633 336
Fax: 01233 633 399
johnd@mmpaudit.co.uk

Broadstairs
64 High Street
Broadstairs
Kent CT10 1JT

Tel: 01843 608 081
Fax: 01843 608 088
ian@mmpaudit.co.uk

Directors Martin Ades FCCA
Paul Cobb FSPA

